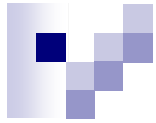


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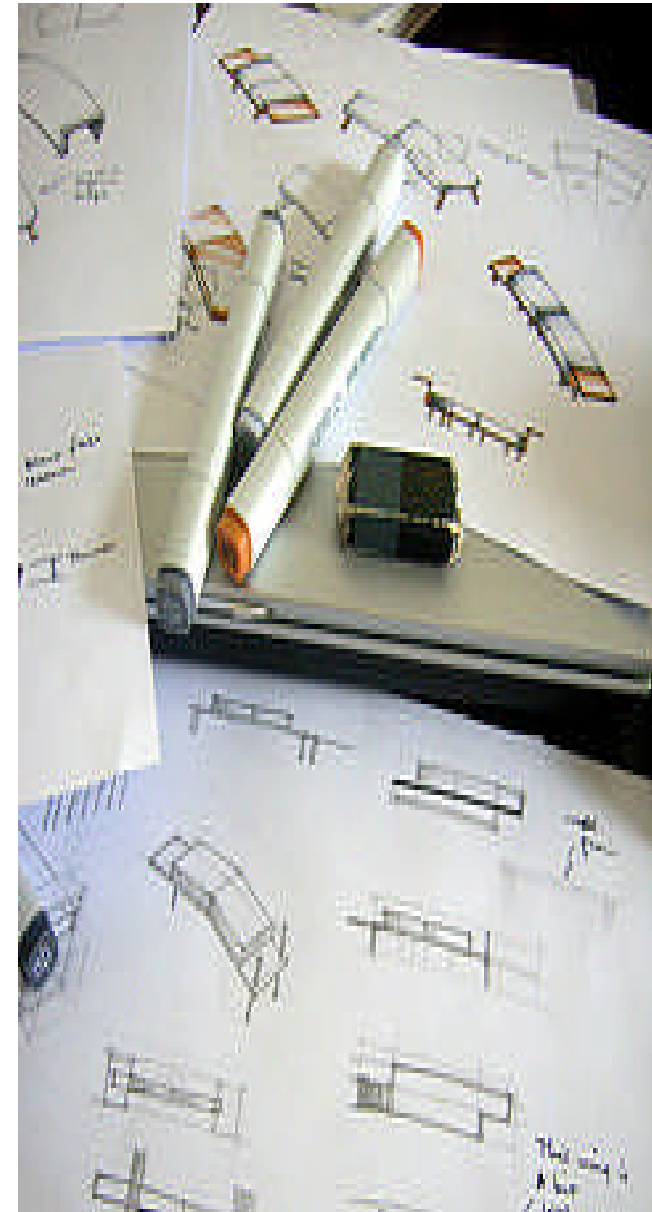
Applying for large grants

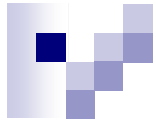
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The key to successful applications...

- Good project design that meets a real and defined need
- Ensuring all elements of your proposal link together
- Being SMART (Specific, Measurable, Achievable, Realistic, Time-Related)
- Using a Logical Framework
- Satisfying the funder's needs

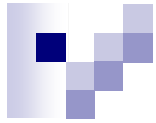




Delivering the Funder's aims

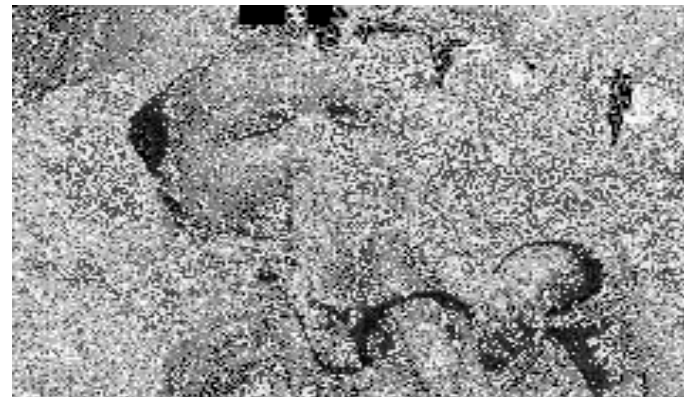
- Outcomes funding
- Acting as the agent of the Funder to deliver their objectives for them
- Matching your objectives to theirs (do your research)
- Achieving real social change
- Having a clear project plan...

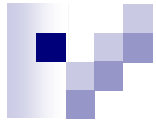




Identifying a need

- Identifying the problem
- Severe social problem with wider social implications
- Lack of alternative services
- Identifying roots of a problem

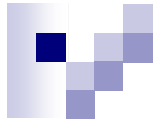




Linking the project to the problem

- Evidence of the problem: local/national strategies; research
- Evidence showing success of certain interventions (your project)
- Awareness of barriers to success that need to be overcome
- Meeting beneficiary, local, national & organisational need



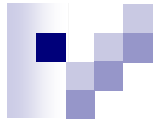


Activities and Outputs

- The Project:
 - Type of activity
 - Deliverables within this

Showing that the project will meet the need identified

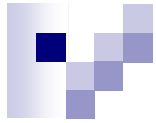




Inputs and Costs

- Inputs – what you need to pay for
 - Salaries
 - Expenses
 - Equipment etc
- Costs
 - Need to be accurate
 - Based upon actual quotes





Monitoring your project

- **Monitoring mechanisms**

- Registers, monitoring forms, feedback
- Target related

- **Measuring outputs**

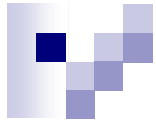
- Measuring deliverables, beneficiary numbers, geographical spread

- **Measuring outcomes**

- Measuring impact
- Qualitative & Quantitative ; user satisfaction
- Evidence of reduction in a problem



Ultimately, how can you show you have made a real difference?



Now its your turn!.....





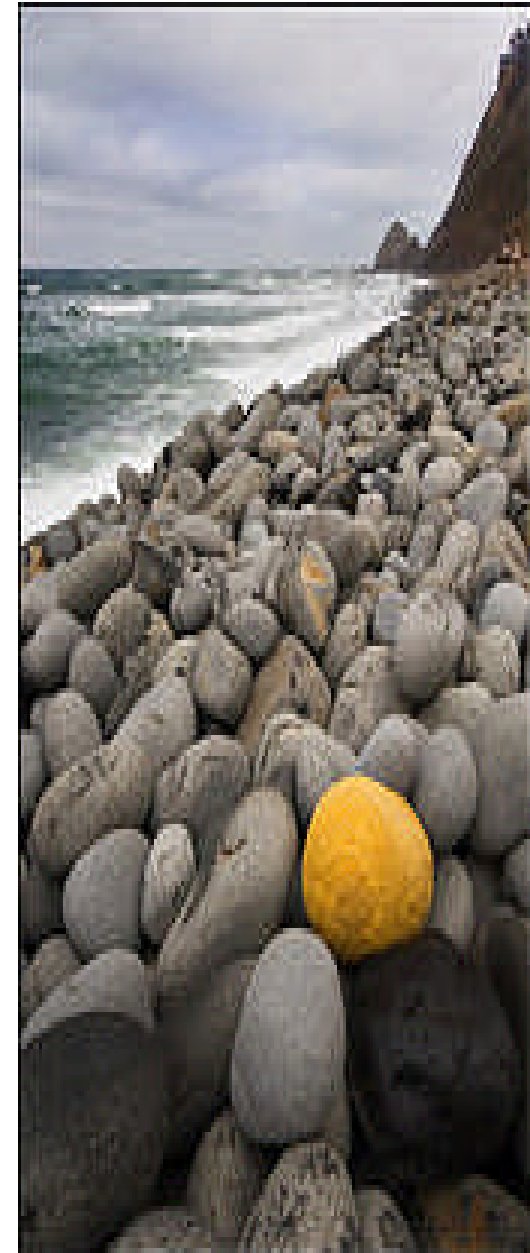
Some things to remember...

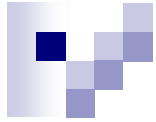
■ Your USP:

- Doing something different or better
- Reaching more people, reaching different people

■ Having Impact:

- Getting the most impact in early eg uniqueness, seriousness of the problem
- Showing the wider difference your organisation makes
- **Empowerment, not pity**





Thanks for coming!

Feel free to ask questions

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